

Partners



Let's support small European businesses!

Let's prepare them to attract, nurture, and develop the right talent!

Scan to learn more!



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recrewproject.eu

What is RE-CREW?

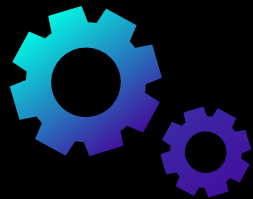
RE-CREW project will help the European small businesses to perform recruiting, to get ready to market and to express their full potential.

The pandemic apart from imposing a new approach to work, has accentuated some typical limits of SMEs, such as the lack of structured HR policies, especially when it comes to hiring new employees.

The lack of necessary recruiting skills (analysis of human resource needs, organization of recruitment processes, personnel management policies that do not seem adequate, etc.) made small businesses uncompetitive and unattractive compared to big companies.

RE-CREW enables European SMEs to effectively meet the new labour market challenges, through an innovative VET learning programme and a Digital Assessment Tool, that will address the process of hiring, well-being at the workplace, corporate social responsibility in hiring practices, and the formulation and communication of values to attract the right employees.

Main Objectives



Understanding the current state of European small businesses, with a clear focus on their ability to execute.

Recruiting / hiring in the pandemic era and in the post - pandemic perspective.

The innovative framework for the European SMEs to perform recruiting, to get ready to market and to express their full potential!



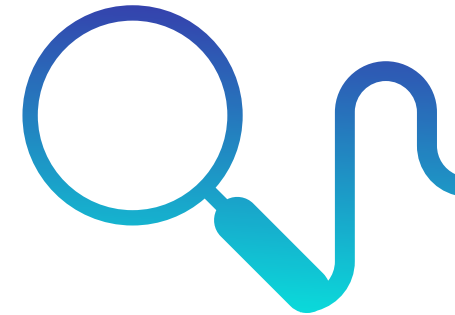
Creating an innovative training curriculum for the EU small businesses to deal with a number of challenges.

Facilitating the continuous assessment of the European small businesses' readiness to successfully perform any recruiting and hiring process.

Providing the European VET providers, mentors, coaches, etc. with the necessary information and support to integrate to adopt the project results.

Project Results

- ✓ Guidebook for Recruiting in Small Businesses: Analysis of the Needs, Barriers, and Opportunities.
- ✓ RE-CREW Online Platform.
- ✓ Digital Assessment Tool (DAT).
- ✓ Open Guide for VET Trainers.



Target Groups

- European small businesses (small business' leaders)
- VET Providers (trainers, mentors, coaches and more)
- Consulting firms and business support organizations
- Labor market in general (employers and staff)